

# 24 LS

LEADERSHIP SUMMIT

MAY 21-23 | WASHINGTON, DC

SPONSORSHIP OPPORTUNITIES  
AND BENEFITS

- » **Conference Sponsorships**
- » **Branding Opportunities**
- » **Affiliate Events**

## CONFERENCE SPONSORSHIPS

### Conference reception at the Spy Museum | May 22, 6:30–8:30 p.m. | \$27,500 - Sold

Benefits include:

- » Four (4) complimentary registrations
- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition by conference chair during general session
- » Logo recognition on the event agenda link to your company website
- » Logo recognition on general communications, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

### Luncheon event with keynote speaker | May 22 | One slot available | \$23,000 - Sold

Benefits include:

- » Sponsor will have the opportunity to introduce the keynote speaker
- » Four (4) complimentary attendee registrations
- » Two (2) reserved VIP tables for 10 people at lunch
- » Logo recognition on all dedicated lunch signage and slides
- » Logo recognition by conference chair during general session
- » Logo recognition on the event agenda link to your company website
- » Logo recognition on general communications, on-site signage, welcome loop slides, and printed materials
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- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
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**SOLD**





**Conference mobile app and Wi-Fi passcode | May 21–23 |  
One slot available | \$18,000**

Benefits include:

- » Two (2) complimentary registrations
- » One (1) permanent icon on home screen of conference mobile app
- » One (1) banner ad on the conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on all dedicated mobile app promotions, signage, slides, and printed materials/instruction cards
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**Conference reception at the JW Marriott Washington DC |  
May 21, 5:30–7:00 p.m. | \$15,500**

Benefits include:

- » Two (2) complimentary registrations
- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## Lanyards | May 21–23 | One slot available | \$11,500 - Sold

Benefits include:

- » Logo recognition on lanyards to be distributed to all attendees at registration
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website with your company website
- » Logo recognition on general conference on-site signage, general session slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## Charge and recharge stations | May 22–23 | One slot available | \$10,500 - Sold

Benefits include:

- » Logo recognition on four (4) pop-up banners near charge and recharge area
- » Five (5) branded areas for charge and recharge stations
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website with your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

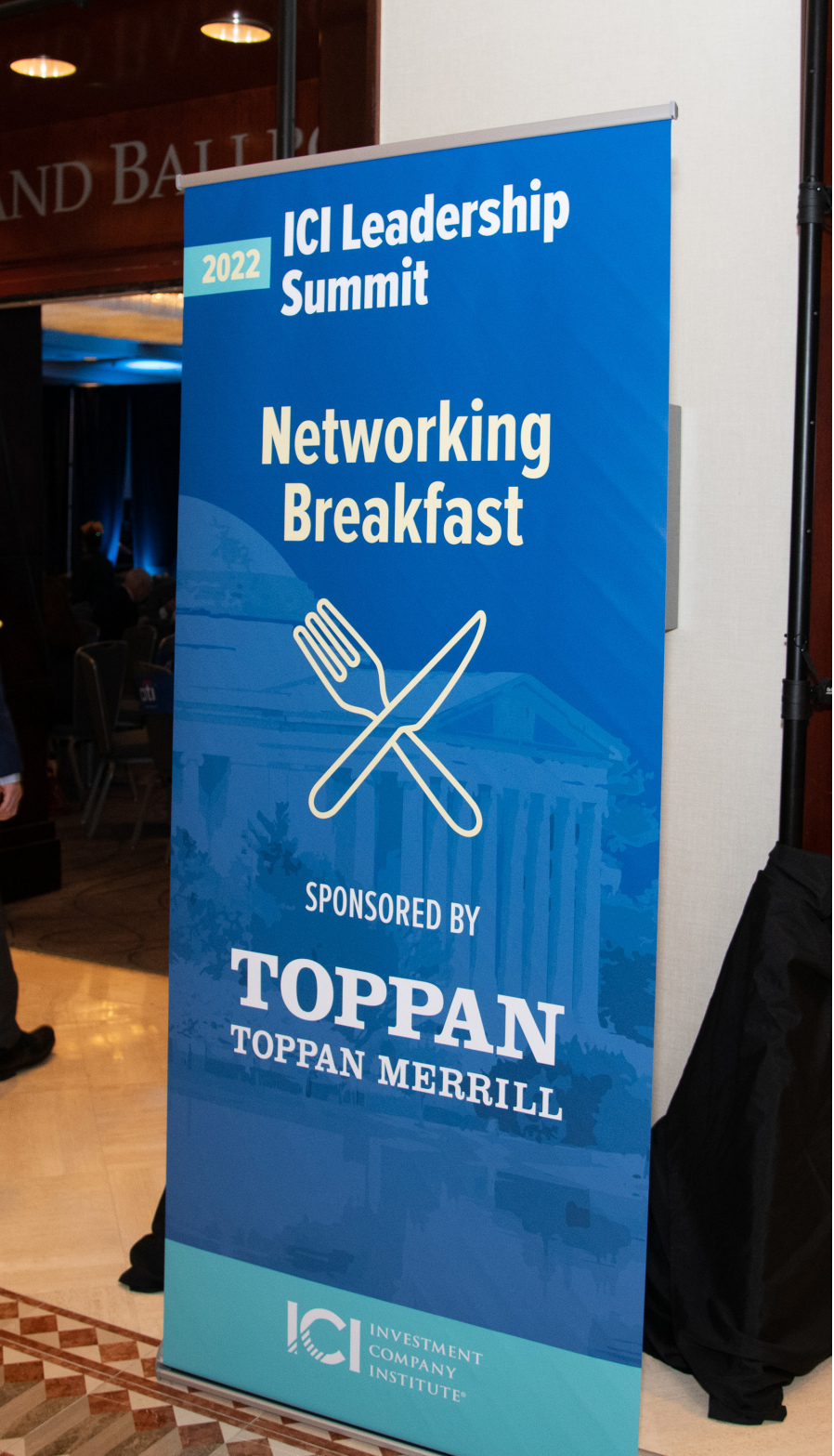
## Room keys | May 21–23 | One slot available | \$10,000 - Sold

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chair at the opening opening welcome loop
- » Logo recognition on the event website with your company website
- » Logo recognition on general conference on-site signage, general session slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**





**Conference breaks and coffee/tea bars | May 22–23 | One slot available | \$10,000 - Sold**

Benefits include:

- » Logo recognition on branded water bottles displayed during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
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**SOLD**

**Conference breakfast | May 23 | One slot available | \$8,000**

Benefits include:

- » One (1) tabletop space for sponsor’s marketing literature/giveaway item
- » Logo recognition on all dedicated breakfast signage
- » Logo recognition by conference chair at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

**Wall Street Journal display | March 22–23 | One slot available | \$5,000**

Benefits include:

- » Logo recognition on all dedicated *Wall Street Journal* signage
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## BRANDING OPPORTUNITIES

### Ballroom escalator | May 21–23 | One slot available | \$17,500 - Sold

Benefits include:

- » Three (3) complimentary registrations
- » Logo recognition on six (6) escalator panels on escalators going down to the Grand Ballroom
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
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**SOLD**

### Three full column wraps | May 21–23 | One slot available | \$14,000

Benefits include:

- » Two (2) complimentary registrations
- » Logo recognition on three columns on the ballroom event
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

### Escalator base square columns | May 21–23 | One slot available | \$12,500

Benefits include:

- » Logo recognition on two (2) columns, front and back, at the bottom of escalator on conference level going down to the Grand Ballroom
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists





## Ballroom wall above escalator | May 21-23 | One slot available | \$12,500 - Sold

Benefits include:

- » Logo recognition on wall located above the ballroom escalator
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference on-site signage, general session slides, and printed materials
- » Logo recognition and company data included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## Wall above elevator bank | May 21-23 | One slot available | \$12,500 - Sold

Benefits include:

- » Logo recognition on wall located above the elevator bank
- » Four (4) complimentary registrations
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference on-site signage, general session slides, and printed materials
- » Logo recognition and company data included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending ICI review)
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## AFFILIATE EVENTS

### Affiliate events | May 21 & 22 | Multiple slots available | \$4,500\*

Benefits include:

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app
- » Dinner receptions on the evening of May 21 & 22

*\*In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*



If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at [pete.bockelman@ici.org](mailto:pete.bockelman@ici.org) or [sponsorship@ici.org](mailto:sponsorship@ici.org).