

24 IMC

INVESTMENT MANAGEMENT CONFERENCE

MARCH 17-20 | PALM DESERT, CA

SPONSORSHIP OPPORTUNITIES
AND BENEFITS

- » **Conference Sponsorships**
- » **Custom Signage**
- » **Diversity and Inclusion Forum Sponsorship**
- » **Reception Sponsorships**
- » **Affiliate Events**

CONFERENCE SPONSORSHIPS

General session | March 18 | One slot available | \$23,000

Benefits include:

- » Four (4) complimentary registrations
- » Up to 20 reserved seats at the keynote speaker sessions
- » One-sentence intro by general session moderator thanking sponsor for the support
- » Potential opportunity for small group meet and greet with speaker
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website with a link to your company website; listing on ICI's website as the general session sponsor
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists
- » For optional add-on, price includes chair covers, labor, tax, and service fee to place covers on chairs

SOLD

Conference mobile app | March 17-20 | One slot available | \$19,000-Pending

Benefits include:

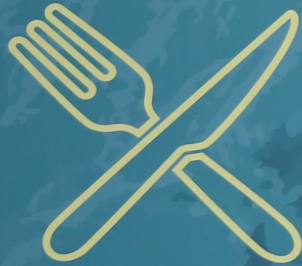
- » Two (2) complimentary registrations
- » One (1) rotating banner advertisement on home screen of conference mobile app
- » One (1) permanent icon logo on home screen of conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on all dedicated mobile app promotions, signage, welcome loop slides, and printed materials/instruction cards
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



2022

Investment Management Conference

Breakfast



SPONSORED BY

K&L GATES



Conference breakfast | March 18, 19, or 20 | Three slots available (one firm/company per breakfast) | \$13,000

Benefits include:

- » One (1) complimentary registration
- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated breakfast signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Conference tote bag | March 17-20 | One slot available | \$12,000

Benefits include:

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Custom lanyard | March 17-20 | One slot available | \$11,000

Benefits include:

- » Logo recognition on lanyards to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to the company website
- » Logo recognition on general conference signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Room key | March 17–20 | One slot available | \$11,000

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Charge and recharge stations | March 17–20 | One slot available | \$10,500

Benefits include:

- » Logo recognition on two (2) pop-up banners near charge and recharge area
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Mobile device portable charger | March 17–20 | One slot available | \$10,500

Benefits include:

- » Logo recognition on portable chargers to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





**Conference breaks and branded water bottles | March 17–20 |
One slot available | \$10,000**

Benefits include:

- » Logo recognition on branded water bottles
- » Logo recognition on branded water bottles displayed during conference breaks
- » Logo recognition on water stations throughout the conference area
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman during opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general event communications, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

**Conference breaks and coffee/tea bars | March 18–20 |
One slot available | \$10,000**

Benefits include:

- » Logo recognition on coffee/tea bars
- » Logo recognition on coffee cups during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman during opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general event communications, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Notepads | March 18–20 | One slot available | \$7,000

Benefits include:

- » Logo recognition on all notepads distributed to conference attendees
- » Sponsor can provide a table skirt and pop-up banner near table
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

The Wall Street Journal display | March 18–20 | One slot available | \$6,500

Benefits include:

- » Logo recognition on all dedicated *The Wall Street Journal* signage
- » Stickers placed on *The Wall Street Journal* each morning
- » Sponsor can provide a table skirt and pop-up banner near *The Wall Street Journal* table
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists





CUSTOM SIGNAGE

Hotel lobby signage (lobby and bar views) | March 17–20 | One slot available | \$21,500

Benefits include:

- » One seamless graphic with two sides, visible in hotel lobby and in lobby bar (489"W x 30"H)
- » Four (4) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



Main lobby wall #1 up to TV | March 17–20 | One slot available | \$12,500

Benefits include:

- » One (1) cling in main lobby up to TV (116.5"W x 160"H)
- » One (1) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



Wall branding in conference space #11 | March 17–20 | One slot available | \$11,500

Benefits include:

- » One (1) cling in spot #11 (163"W x 143"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Wall branding in conference space #13 | March 17–20 | One slot available | \$11,500

Benefits include:

- » One (1) cling in spot #13 (134.5"W × 143"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Wall branding in conference space #25 | March 17–20 | One slot available | \$11,500

Benefits include:

- » One (1) cling in spot #25 (149.24"W × 142.5"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Wall branding in conference space #34 | March 17–20 | One slot available | \$11,500

Benefits include:

- » One (1) cling in spot #34 (149.5"W × 142.5"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





Elevator panels in eight (8) elevators | March 17–20 | One slot available | \$11,500

Benefits include:

- » Elevator panels (11" W × 80" H) in eight (8) elevators
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



Three (3) display fabric double-sided banners from ceiling | March 17–20 | One slot available | \$11,500

Benefits include:

- » Three (3) banners (144" W × 36" H) hanging from ceiling
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Custom column banners in conference foyer | March 17–20 | One slot available | \$10,500

Benefits include:

- » Two (2) custom two-sided banners in the foyer of the Desert and Springs Ballrooms
- » Two (2) complimentary registrations
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



Wall branding in conference space #12 | March 17-20 | One slot available | \$10,500

Benefits include:

- » One (1) cling in spot #12 (66"W x 143"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website link to your company website
- » Logo recognition on general presentations, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



Wall branding in conference space #14 | March 17-20 | One slot available | \$10,500

Benefits include:

- » One (1) cling in spot #34 (85"W x 143"H)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website link to your company website
- » Logo recognition on general presentations, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



Springs Ballroom terrace doors (1-4, 5, 6-11, 12) | March 17-20 | One slot available | \$10,500

Benefits include:

- » Clings on doors 1-4, 5, 6-11, 12 (1-4 & 6-11: 31"W x 36"H; 5 & 12: 41"W x 36"H 12 panels)
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website link to your company website
- » Logo recognition on general presentations, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists





Glass panel branding | March 17–20 | One slot available | \$8,000

Benefits include:

- » Fifteen (15) glass panels (51.25"W × 24"H) in the lobby show hallway
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

DIVERSITY AND INCLUSION FORUM SPONSORSHIP

Diversity and Inclusion Forum | March 18 | Multiple slots available | \$7,500

Benefits include:

- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated Diversity and Inclusion event signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

RECEPTION SPONSORSHIPS

Conference welcome reception | March 17 | Two slots available | \$14,500

Benefits include:

- » Two (2) complimentary registrations
- » Two (2) registrations at the member-only rate
- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all branded servingware at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated welcome loop signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website and your company website
- » Logo recognition on general communications, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Local beer tasting station | March 17 | One slot available | \$8,000

Benefits include:

- » Logo recognition on all beer glasses and magnets
- » Logo recognition on "Bottoms up" beer tasting signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website and your company website
- » Logo recognition on general communications, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual (1) tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





Local wine tasting station | March 17 | One slot available | \$8,000

Benefits include:

- » Logo recognition on all wine tasting glasses
- » Logo recognition on local wine tasting signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Whiskey/Scotch tasting station | March 17 | One slot available | \$8,000

Benefits include:

- » Logo recognition on all tasting glasses
- » Logo recognition on local tasting signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Band | March 17 | One slot available | \$7,000

Benefits include:

- » Logo recognition on signage by the band stage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Dessert station | March 17 | One slot available | \$8,000

Benefits include:

- » Logo recognition on all dessert station signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

AFFILIATE EVENTS

Affiliate event | March 17-19 | Multiple slots available | \$4,500*

Benefits include:

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

* In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).



If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at pete.bockelman@ici.org or sponsorship@ici.org.